

## Press Release 004

Placedise Experts Market released.

**Placedise now also helps you finding the right product placement professional – fast and easy as never before. Our market place solution provides you with an interactive list and makes you save a lot of time looking for experts and agencies.**

So far, Placedise has made it possible to get comprehensive and valid product placement measurement and controlling at a fair price. Now, we want to expand the product placement market by providing interested people with an easier access to information, agencies, and experts. Potential customers should be able to find and contact a suitable expert with four clicks and not get lost in the World Wide Web.

That is the reason why Placedise has built a beautiful service where one can easily find and contact a suitable expert or agency.

The tool enables internet users to filter experts by their services, country or type. Additionally, one gets detailed information about the company and its work – on one easy-to-read page. On the same page, you can also directly contact the expert if you require further information, have any question or want to start a business.

The service is free – for companies on each side.

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## Press Contact

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Jens Kuerschner is Managing Director at Placedise GmbH. He studied at the University of California Los Angeles (USA) and the University of Bayreuth (Germany), where he also did extensive research on the subliminal effects of product placement. Placedise is a software that is based on this research. It is able to simulate and help you to optimize the advertising effects of product placement. Please find more information at [www.placedise.com](http://www.placedise.com).

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